




# NEWS RELEASE

4554 114th Street  Urbandale, Iowa 50322-5410  
Phone (515) 727-0665  FAX (515) 251-8657  [www.soytransportation.org](http://www.soytransportation.org)  
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Contacts: Mike Steenhoek, executive director, [msteehoek@soytransportation.org](mailto:msteehoek@soytransportation.org)  
Mick Kreidler, communications manager, [mkreidler@soytransportation.org](mailto:mkreidler@soytransportation.org)

## **Steenhoek is executive director of Soy Transportation Coalition**

Urbandale, Iowa – The Soy Transportation Coalition has selected Mike Steenhoek to serve as its first executive director. Steenhoek will lead the daily operations of the new coalition, which was formed by a group of soybean organizations to work on transportation and infrastructure systems on behalf of the soybean industry.

“Mike was selected for this position due to his extensive background in policy and regulatory work. These experiences will allow him to represent the soybean industry in the effort to improve our nation's transportation system for soybean farmers and processors,” says John Hoffman, a soybean farmer from Waterloo, Iowa, and president of the American Soybean Association.

“A reliable transportation system is crucial to our future profitability. As a result, our industry has created this coalition to focus on these issues,” says Hoffman.

Steenhoek’s responsibilities include raising awareness about the Soy Transportation Coalition and the importance of transportation issues to soybean growers and processors. He will help establish the coalition’s strategic direction and build alliances with other affected industries to improve the quality of service for the soybean industry.

"I am appreciative and excited to have the opportunity to work on behalf of soybean farmers on this new initiative. The state and national associations who established the Soy Transportation Coalition have demonstrated true leadership and a commitment to the future profitability of the industry," says Steenhoek.

Prior to his new position at the STC, Steenhoek worked for U.S. Sen. Charles Grassley, R-Iowa, for eight years. He served most recently as the senator’s director of economic development. Steenhoek has a bachelor’s and a master’s degree in business administration from the University of Iowa.

For information about Mike Steenhoek or the Soy Transportation Coalition, please contact the STC at 515-727-0665, or view the Web site [www.soytransportation.org](http://www.soytransportation.org).